



If your organization has invested in Microsoft Office SharePoint Server (MOSS), maximize your return by leveraging Blackwell's global expertise. We are a proven industry leader in designing and developing customized innovative MOSS solutions that solve your business needs.

Why Blackwell for MOSS

Blackwell has expertise collaborating with companies customizing and implementing unique MOSS solutions.

We have provided companies with innovative solutions which delivered proven strategic advantages and significant costs reductions.

Blackwell's MOSS Practice

Blackwell's MOSS Practice has successfully completed some of the world's largest implementations and is considered a pioneer throughout the industry. Blackwell's proprietary MOSS-specific Methodologies help to ensure the successful of any MOSS solution.

How Blackwell Has Helped Others

Social Networking & Collaboration

We can customize MOSS to promote information sharing through collaborative tools such as calendars, wikis, blogs and live messaging.

Web Content Management

This allows users of all levels to easily manage and update site content.

Enterprise Search

Our customized search quickly and easily locates documents, urls, people, images and content within business applications.

Web Portals

We've created customized intranet and extranet portals which enhance user experience.

Business Process & Forms

Blackwell has created workflows and electronic forms to automate and streamline business processes.

Knowledge Management & BI

We can allow employees to easily access critical business information, analyze, catalog, and view data while generating reports to make informed decisions.

How Blackwell Can Save You Money

Establishing Efficient Infrastructure

We can connect your people to business-critical information, expertise and applications. We customize MOSS to provide better knowledge sharing, improved consumer communications, social network tools and increased process efficiency.

Reducing Application Development Time

We have a great deal of success in utilizing MOSS to build and maintain websites for every angle of your business. We create reusable innovation solutions that transform the enterprise.

Improving Employee Productivity

Our Infrastructure Team can help your employees accomplish more by leveraging MOSS' information sharing features and integrating workflow.

Delivering Positive Operational Impact

We can implement MOSS' content management, enterprise search and team collaboration features to allow your decision-makers, employees, partners and customers to easily create, share and find information.

Our MOSS Services

PLAN

Technical & Business/End User Requirements Gathering
Project Management

DESIGN

Governance

Information Architecture

Hardware/Software Evaluation

Integration Design

Collaboration Solutions
Enterprise/Web 2.0 Wikis & Blogs
Document/Records Management
Indexing/Search Center & Best Bets/Keywords
Portal
Scorecards
Web Content Management
Workflows
Internet Site
Extranet Partner Solution
Forms Solution
Excel Services, KPIs, Reporting Center

BUILD

Hardware & Software Installation & Configuration
Deployment of:
- Pilot Systems
- Development Systems
- Production Systems

MANAGE

Governance
Education & Training
Disaster Recovery
Auditing Reporting

Why MOSS for Web Content Management

MOSS can serve as the foundation of an optimized business productivity infrastructure. Rather than treating information management and access, collaboration, and people-driven processes as isolated challenges, MOSS encompasses the whole continuum of unstructured work as a single set of related issues that demand a single, strategic approach. This offers the following significant benefits:

■ End User Simplicity

End users can leverage their familiarity with Office-based applications for all their information-work activities.

■ IT Value & Governance

Your internal IT team only needs to support a single set of technologies to enable comprehensive capabilities across the enterprise.

■ Increase Business Speed and Flexibility

We can quickly customize and extend the platform from personalization to enterprise application development.

■ Security & Scalability

The security and scalability of a platform built for the enterprise.

“ Blackwell is as experienced and knowledgeable as the BIG 5, but at a price point you can afford. ”

June Drewry, CIO
Chubb Insurance

“ The site is easy to navigate and contains all the information we need. Can't wait to start sharing with our clients globally! ”

Rose Moda,
Associate Director - IS Digital Marketing
Kraft Foods

Featured Case Study

Client: Fortune 100 Global Food and Beverage Company

Project: Global Digital Marketing Platform

Challenges:

- Replace disparate systems with a single web content management platform for all external facing websites (communications, digital marketing, commerce, etc.).
- Provide a standardized enterprise web content management platform to reduce support and administration cost
- Respond to clients' demands for:
 - Direct access to their website content without assistance from the company's IT Department
 - Content flexibility and control to support complex and unique user experience designs
 - Ease of use and rapid deployment
 - Reduce cycle time to market

Role:

- Business Analysts gathered stakeholder requirements
- Technical Architects designed the customizations to MOSS and functional components
- Visual Designers designed the content editing user interfaces
- SharePoint Developer implemented the solution
- Testers validated the platform against the functional and technical requirements
- Front-end Developers transformed the visual designs into templates
- Content Editors assisted in content populating
- Project Managers ensured that the project remained on time and within budget

Results:

- **Reduced support and administration costs**
New platform can handle 8 times more traffic with the same number of servers
- **Reduced dependence on IT resources**
Reduced the number of web content management templates from 20+ to 10
- **Reduced time to market**
Launched three redesigned feature rich sites within a 3½ month period
- **Provided a single platform**
Serves as a starting point for all future digital marketing initiatives